

2025 Sponsorship Opportunities



In 2024, WHCA's education events drew more than 900 attendees from assisted living and skilled nursing facilities across the state. Our education events are opportunities for our provider members and other long-term care professionals in Washington to learn from experts, connect with their peers, and engage with our Associate Business members. AB members make these events possible through generous sponsorships.

Illuminate the Journey is WHCA's 2025 education theme. At our in-person and virtual education events throughout the year, we will focus on helping our members light the path to reach their long-term care career goals.

Sponsorship benefits generally include logo recognition on signage, materials, and/or displays specific to the sponsorship. You may also receive additional benefits relative to the activity or service your sponsorship supports. Please contact us for more information.

2025 Premium Event Sponsorships

starting at **\$1,500**

A Premium Event Sponsorship qualifies your business to send two representatives to enjoy full networking registration for your chosen event, with select meals and activities included. You will also be eligible to purchase additional add-on registrations for your team members at just **\$269 per person**.

\$1,500 Welcome Gift Sponsor EXCLUSIVE
Convention OR Conference | Your logo on the welcome gift provider attendees receive at check-in

\$1,500 Welcome Reception Sponsor
Convention OR Conference | Your logo on reception signage and in the digital participant guide

\$2,000 Tote Bag or Lanyard Sponsor EXCLUSIVE
Convention OR Conference | Your logo on the tote bags or lanyards provider attendees receive at check-in

\$2,500 Wi-Fi Sponsor EXCLUSIVE
Convention | Choose the name and password for Wi-Fi access at the event, plus your logo on signage

\$2,500 Fun Night Key Sponsor
Conference | Your logo on Fun Night signage, website, and participant guide; recognition from stage

\$3,500 Keynote Address Sponsor* EXCLUSIVE
Convention OR Conference | Your logo on signage, website, and participant guide; recognition from stage

\$3,500 Trade Show Sponsor* EXCLUSIVE
Convention | Your logo on event signage, website, and participant guide

\$3,500 Award Luncheon Sponsor* EXCLUSIVE
Convention | Your logo on event signage, website, and participant guide

\$3,500 Trade Show & Luncheon Sponsor* EXCLUSIVE
Conference | Your logo on event signage, website, and participant guide

**Priority for these exclusive opportunities will be given to those who purchase Platinum packages.*

2025 Event Sponsorships

starting at **\$500**

These opportunities are nonexclusive and do not include event registrations or eligibility to purchase event registrations.

\$500 Breakfast Sponsor | *Convention OR Conference*

\$500 Refreshments Sponsor | *Convention OR Conference*

\$500 Water Station Sponsor | *Convention OR Conference*

\$500 Fun Night Supporting Sponsor | *Conference*

\$750 WHCA Board Meeting Sponsor | *Convention OR Conference*

\$1,000 Education Session Sponsor | *Convention OR Conference*

Additional Sponsorships

\$250 Virtual Winter Symposium Session Sponsor
Your business on a gift card to one lucky session attendee

\$750 LEAD Assisted Living Executive Training Program
Sponsorship recognition for one session of virtual workshop

\$750 Assisted Living Care Academy
Sponsorship recognition for one session of virtual workshop

\$2,500 Virtual Winter Symposium Key Sponsor EXCLUSIVE
Logo on landing page and promotional materials

\$2,500 Learning Hub Sponsor EXCLUSIVE
Logo recognition on LMS landing page for 2025 calendar year

\$3,000 WHCA Board Retreat Sponsorship
Sponsorship recognition plus invites for 2 attendees

Please contact Angela Ewing at angelaewing@whca.org if you have any questions about these sponsorship opportunities.