

MEMORANDUM

To: State Executives
State Assisted Living Staff
NCAL Board of Directors
NCAL State Leaders

From: David Kylo
NCAL Executive Director

Subject: *2006 Overview of Assisted Living: Facts and Trends*

Date: November 1, 2005

As previously reported, NCAL, in collaboration with AAHSA, ALFA, ASHA, and NIC, is conducting a nationwide study of the assisted living profession. The end product, *The 2006 Overview of Assisted Living: Facts and Trends*, will be a national resource of assisted living facts and figures that providers and associations can use to share critical information with state and federal policymakers, the media, investors, and the public.

The data collection phase is ready to roll out to assisted living providers. It is broken into two parts. The first survey should be completed by the Executive Director/Administrator of the facility and can be found at http://websurveyor.net/wsb.dll/10622/2005_AL_Overview_operations.htm. The second part should be completed by the Director of Nursing/Wellness or the person in charge of resident care and can be found at http://websurveyor.net/wsb.dll/10622/2005_AL_Overview_Resident.htm. Both surveys should be filled out at the individual facility level, not at the corporate level. Individual facility responses will be kept confidential.

As this project is a joint endeavor with other associations, please remind your members to complete the survey only once. All facilities completing the two-part survey will receive a complimentary copy of the 2006 overview. The deadline for completing the surveys is December 15.

We are asking NCAL affiliates to please forward this memo and the attached letter to your assisted living members. We are asking NCAL Board members and NCAL

State Leaders to complete the survey for all of their assisted living properties and to promote the survey to the members they represent in their respective association leadership capacities.

Printed copies of the survey are available on a limited basis for those who do not have Internet access. Please contact Martece Yates at myates@ncal.org or 202-898-2855 if you need printed copies.

This is a critical survey for the assisted living profession. No similar surveys have been conducted for five years, leaving the profession with a serious void of current data. NCAL helped spearhead this collaborative effort so that our assisted living members would not be “over surveyed” by multiple organizations conducting similar research and to create one definitive source for core assisted living data.

Your assistance in this important endeavor is greatly appreciated. Please do not hesitate to contact me at dkyllo@ncal.org (202-898-6312) Shelley Sabo at ssabo@ncal.org or at (202) 898-2848 should you have any questions.

Attachment

2006

Overview of Assisted Living

Facts & Trends

A collaborative research project of AAHSA, ALFA, ASHA, NCAL & NIC



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Invitation to take 2006 Overview of AL Surveys

Below are two links for a very important research study. As you may know, NCAL is currently conducting ***The 2006 Overview of Assisted Living: Facts & Trends***, a joint, industry-wide research project in cooperation with four other seniors housing organizations AAHSA, ALFA, ASHA, and NIC. It is very important that we receive your feedback by December 15. (Participating facilities receive a free copy of the study.)

This data will be used to better inform government, investors, media, and consumers about important assisted living metrics. This is the most comprehensive assisted living research ever conducted.

To ensure your residence(s) provide the most accurate information, please ensure the two surveys are completed by the appropriate persons.

Executive directors, administrators, or the person in charge of the operations of individual AL properties should complete the survey found at this link:

http://websurveyor.net/wsb.dll/10622/2005_AL_Overview_Operations.htm

Note: If you are part of a multi-residence company, please forward this link to all of your residence directors or administrators.

The Director of Nursing, Director of Health and Wellness, and/or person in charge of resident care at each property should complete the survey found at this link, following the directions at the top of the survey:

http://websurveyor.net/wsb.dll/10622/2005_AL_Overview_Resident.htm

Note: If you are part of a multi-residence company, please forward this link to the chief caregiver at each of your communities.

Please note: because this research project is a joint endeavor of five organizations, you may receive invitations to take this survey multiple times and from multiple organizations. We apologize for any inconvenience.

Thank you for your cooperation and time. Your participation helps ensure the most accurate results, which will be used to advance the assisted living business.

David Kylo

NCAL Executive Director